

FIGURE 2

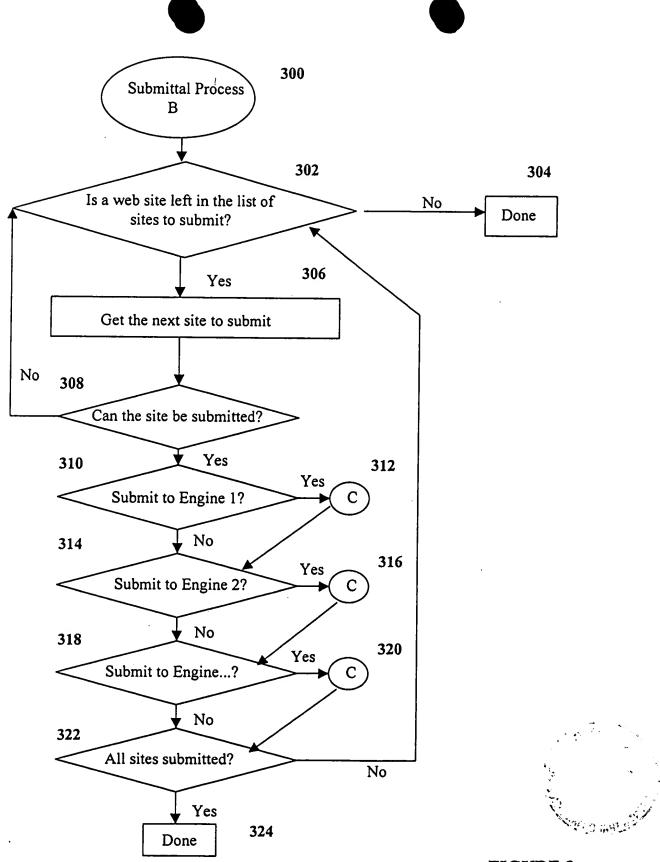
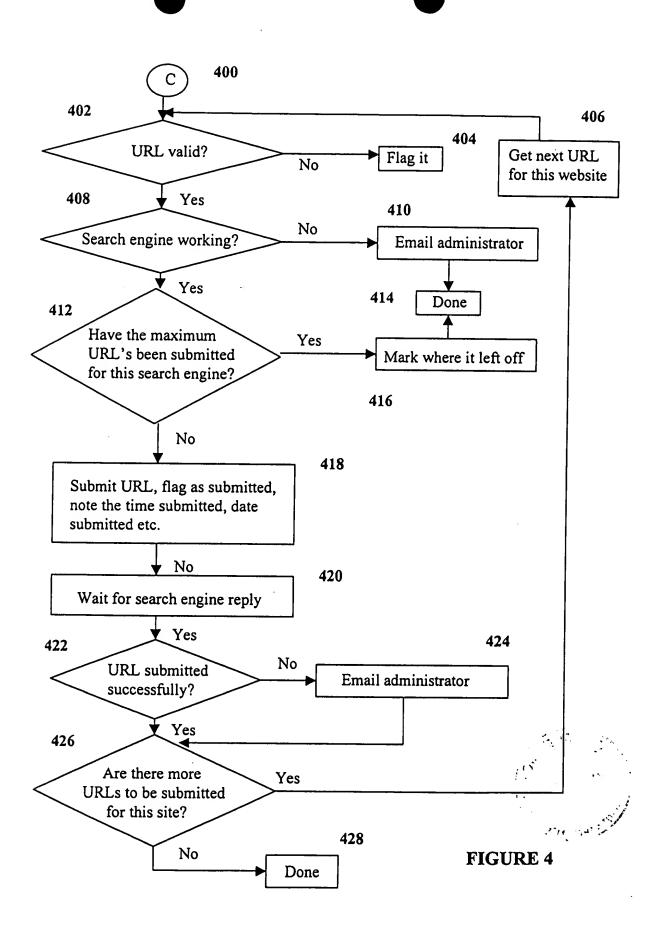


FIGURE 3





Search Engine and Site Management

<u>Home</u>

Main

Reports

- Submissions
- Finternal URLs
- s Internal Errors
- s <u>Frames</u>
- » <u>Figanyay</u>
- Ranked URLs
- Ingered Count
- · Excluded URLs
- » <u>ti xternal Links</u>
- External Errors

Engines

- e <u>Rantings</u>
- e <u>chatore</u>

Meta

- Ines
- » <u>Description</u>
- * <u>Keywords</u>

Other

- time-up And URL
- Description
- . Franknywords
- Posteriore Code

Submit Report

As of May 18, 1999 Position Pro has successfully submitted to the search engines a total of 2241 URLs for Tahoe (Click engine for URL listing)

| | rance (Click engine | ior ukl listing) |
|---------------|---------------------|------------------------|
| Engine | Submissions | Maximum |
| Alta Vista | 222 | Up to 8 URLs per day |
| Excite | 148 | Up to 25 URLs per week |
| <u>Hotbot</u> | 627 | Up to 50 URLs per day |
| Infoseek | 560 | Up to 50 URLs per day |
| Lycos | 560 | Up to 50 per day |
| Webcrawler | 124 | Up to 25 URLs per week |

Position Pro has submitted a total of 2241 URLs to the above engines.

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Welcome to Position Pro.

Below are general statistics regarding your site. For detailed information, use the navigational window on the left.

Statistics for http://www.tahoevacationguide.com

Internal Site Info

Pages/URLs: 395 - Acceptable to the engines

Possible errors: 4

Frames: 5

Doorway pages: 0 External Site Info External links: 83

Possible external errors: 1

Title and Meta tag

URLs with titles: 395 and 0 without

URLs with descriptions: 313 and 82 without URLs with keywords: 313 and 82 without

Submission Info

Position Pro has made 2266 submissions to date.

Visibility with search engines

Listings found on search engine's first page: 1

Listings found on search engine's second page: 13

Description of reports

Internal Reports

- Internal URL's There are links which were found while crawling your site. Position Pro has verified these links to be valid and will allow them to be submitted to the engines.
- Internal Errors Here you will find a report of possible errors such as 404s (bad link), connection problems, page not found errors and invalid html code errors. There URLs will not be submitted to the engines unless validated at a later date.
- 3. Frames Many of the engines have difficulty with frames. We would always suggest that when possible, refrain from using frames.
- Doorway Pages you or others have created for the express purpose of grabbing a search engines attention.

External Reports

- 1. External Links Links which refer to a page not within the http://www.tahoevacationguide.com domain
- External Errors These are links which Position Pro could not completely validate. They are not necessarily bad. We suggest you manually verify these.

Figure 6

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Reports

* Summssions

* Home A Googs

* Home

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Search Engine and Site Management

| Search Engine Submit Report | | |
|--|------------------|--------------|
| Engine/URL Webcrawler - 124 URLs | Accept | led |
| http://www.tahoevacationguide.com/weathernavbar.html | Yes | (00 |
| http://www.tahoevacationguide.com/LTRB/Homes/1417J.html | Yes | 00 |
| http://www.tahoevacationguide.com/LTRB/nearskiareasShomes.html | Yes | 00 |
| http://www.tahoevacationguide.com/LTRB/nearskiareasNS.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/LTRB/southshoreNShomes.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/weatherheader.html | Yes | 0 00 |
| http://www.tahoevacationguide.com/Activities/weddingcarriages.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/TKR/tahoekeysresortShomes.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/TKR/Homes/2249B.html | Yes | 0 00 |
| http://www.tahoevacationguide.com/TKR/worldclassamenities.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/TKR/Homes/1751V.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/TKR/Homes/464C.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/TKR/Homes/1881C.html | Yes | 00 |
| http://www.tahoevacationguide.com/TKR/Homes/477C.html | Yes | 000 |
| http://www.tahoevacationguide.com/Activities/weddings.html | Yes | 1 0 00 |
| http://www.tahoevacationguide.com/ | ·· Yes ‹ | .1 |
| http://www.tahoevacationguide.com/TKR/Homes/440C.html | Yes | 1 4.0 |
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Search Engine and Site Management

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http://www.tahoevacationguide.com has 395 Internal Pages on the submitted to the search engines.

Status Code: 0=not spidered 1=OK 2=Frame 4=404 Error 5=Other problem X=Excluded from submission

| 1 thru 50 of 395 URLs | | |
|---|--------|-------------|
| | | us Info |
| http://www.tahoevacationguide.com/LTRB/Homes/3729V.html | 1 1 | Info |
| http://www.tahoevacationguide.com/LTRB/Homes/827G.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/Homes/1417J.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/nearskiareasNShomes.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/waterskiing.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/windsurfing.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/dogsledding.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/iceskating.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/sledding.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/şleighriding.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/snowmobiling.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/snowshoeing.html | 1 | Info |
| http://www.tahoevacationguide.com/TKR/worldclassamenities.html | 1 | info |
| http://www.tahoevacationguide.com/TKR/tahoekeysresortNShomes.html | 1 | info |
| http://www.tahoevacationguide.com/TKR/tahoekeysresortShomes.html | 1 | Info |
| http://www.tahoevacationguide.com/TKR/tahoekeysresortScondos.html | 1 | Info |
| http://www.tahoevacationguide.com/Activities/whitewaterrafting.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/nearskiareasShomes.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/nearskiareasNS.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/nearskiareasScondos.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/southshoreNShomes.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/southshoreShomes.html | 1 | Info |
| http://www.tahoevacationguide.com/LTRB/southshoreNScondos.html | 1 | Info |
| http://www.tahoevacationguide.com/Groups/photogallery.html | 2 | Info |
| http://www.tahoevacationguide.com/Groups/phototour.html | 1 | |
| http://www.tahogyacationguida.com/O | • | <u>Info</u> |

http://www.tahoevacationguide.com/Groups/amenitiesa

Search Engine and Site Management

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http://www.tahoevacationguide.com has 4 Internal links which a percent of a

Status Code: 0=Not Validated, 1=Ok, 4=404, 5=Invalid Page, 6=Page Has Moved, 7=Pag 8=Connection Failure

Problem URL

Reference URL

http://www.tahoevacationguide.com/TKR/Homes/17T.html

http://www.tahoevacationguide.com/TKR/Homes/18T.html

http://www.tahoevacationguide.com/LTRB/Homes/770L.html http://www.tahoevacationguide.com/TKR/tahoekeysreso

http://www.tahoevacationguide.com/TKR/tahoekeysreso http://www.tahoevacationguide.com/TKR/tahoekeysreso http://www.tahoevacationguide.com/LTRB/Homes/Ranch.html http://www.tahoevacationguide.com/TKR/tahoekeysreso

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Framed Pages - 5 1 thru 5 of 5 URLs

| 323 | Framed URLs | Last From Crawled From Property Control | ramesel | t I |
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| | http://www.tahoevacationguide.com/Groups/photogallery.html | 24-Apr- 99 | 100 maga | 1 |
| | http://www.tahoevacationguide.com/Activities/transroadconditions.html | 24-Apr- 99 | Yes | 1. |
| | http://www.tahoevacationguide.com/roadconditions.html | 24-Apr- 99 | Yes | 1 |
| | http://www.tahoevacationguide.com/weather.html | 24-Apr- 99 | Yes | 1 |
| | http://www.tahoevacationguide.com/slideshow.html | 24-Apr- 99 | Yes | ١. |

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http://www.tahoevacationguide.com has 14 Pages which rank with the securionists

Code: 0=Found by Position Pro 1=Added manually 2=Found through search engine 1 thru 14 of 14 URLs

| Tulle 14 Of 14 OKLS | Engine | Phrase |
|---|------------|--------------------------|
| http://www.tahoevacationguide.com/contactus.html | MSN | lake tahoe vacation |
| http://www.tahoevacationguide.com/ | MSN | lake tahoe lodging |
| http://www.tahoevacationguide.com/sitemap.html | MSN | tahoe |
| http://www.tahoevacationguide.com/sitemap.html | MSN | lake tahoe |
| http://www.tahoevacationguide.com/ | AOL | tahoe |
| http://www.tahoevacationguide.com/ | AOL | lake tahoe |
| http://www.tahoevacationguide.com/ | Webcrawler | lake tahoe accommodation |
| http://www.tahoevacationguide.com/ | Webcrawler | lake tahoe vacation |
| | Webcrawler | lake tahoe lodging |
| http://www.tahoevacationguide.com/ | Webcrawler | tahoe |
| http://www.tahoevacationguide.com/ | Webcrawler | lake tahoe |
| http://www.tahoevacationguide.com/LTRB/Homes/3689S.html | Altavista | lake tahoe vacation |
| http://www.tahoevacationguide.com/ | Excite | tahoe |
| http://www.tahoevacationguide.com/ | Excite | lake tahoe |

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| http://www.thewhiz.com has 108 Internal URLs whon are excluded for submission | | - |
|--|---------|--|
| These URLs have been excluded either by a robots.txt file or the noindex within head | the p | age |
| 1 thru 50 of 108 URLs | Stat | |
| http://www.thewhiz.com/home/thewhizards/KevinMcDonald.asp | | |
| http://www.thewhiz.com/home/thewhizards/DenaeLinnartz.asp | 3 | '- <u>:</u> |
| http://www.thewhiz.com/home/thewhizards/LeahGliniewicz.asp | ٠, | |
| http://www.thewhiz.com/home/sw_contest_form.asp | 9 | 1.5 |
| http://www.thewhiz.com/resources/y2k.asp | :. | |
| http://www.thewhiz.com/Resources/shoppingtest/shoppingtest.asp | J | ٠.ç |
| http://www.thewhiz.com/gotowork/findajob/default.asp | 9 | - * |
| http://www.thewhiz.com/gotowork/onthejob/1998/10/981016.asp | 9 | 1.5 |
| http://www.thewhiz.com/gotowork/findajob/1998/09/980910.asp | 9 | - I |
| http://www.thewhiz.com/gotowork/findajob/1998/09/980911.asp | 9 | |
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| http://www.thewhiz.com/moneywhiz/resources/glossary/index.asp | 9 | |
| http://www.thewhiz.com/gotowork/onthejob/1998/11/981125.asp | ç. | |
| http://www.thewhiz.com/makeconnections/dating/1998/10/981029.asp | 9 | - |
| http://www.thewhiz.com/gotowork/onthejob/1998/10/981027.asp | 5 | |
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| http://www.thewhiz.com/gotowork/findajob/1998/04/980421.asp | 9 | |
| http://www.thewhiz.com/getserious/creditdebt/1998/05/980521-12.asp | 9 | |
| http://www.thewhiz.com/havefun/shopping/1998/04/980421-01.asp | 9 | - |
| http://www.thewhiz.com/gotowork/findajob/1998/07/980721-01.asp | 9 | |
| http://www.thewhiz.com/home/search.asp | 9 | |
| nttp://www.thewhiz.com/makeconnections/default.asp | 9 | - |
| http://www.thewhiz.com/Resources/currency/default.asp | 9 | |
| http://www.thewhiz.com/Resources/glossary/glossary.asp | 9 | ÷ |
| http://www.thewhiz.com/getserious/bankingcommerce/1998/10/981015.asp | 9 | - |
| http://www.thewhiz.com/getserious/bankingcommerce/1998/08/980831.asp | 9 | |
| http://www.thewhiz.com/gotowork/findajob/1998/11/981124.asp | 9 | |
| http://www.thewhiz.com/makeconnections/innerwhizdom/1998/12/981201.asp | 9 | |
| http://www.thewhiz.com/havefun/sports/1998/12/981208.asp | 9 | ÷ |
| http://www.thewhiz.com/makeconnections/familyfriends/1998/12/981219.asp | 9 | |
| http://www.thewhiz.com/gotowork/findajob/1998/09/980929.asp | 9 | |
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Tahoe contains 83 External links Status Code: 0=Not Validated, 1=Ok, 4=404, 5=Object Not Found, 6=Page Has Moved, 7=Page Not Found, 8=Connection Failure 1 thru 50 of 83 URLs Status Spidered URLs http://autocobrand.weather.com/autocobrand/cities/CA_Lake_Tahoe.html

http://www.4termlifeinsurance.com/ 1 1 http://www.alanmeline.com/

| | 1 | http://www.andersonslodge.com/ |
|---|---|---|
| | 3 | http://www.andymerslodge.com/ |
| | 1 | http://www.arcticfishing.com |
| | 1 | http://www.atlantahotelsonline.com/ |
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| | 1 | http://www.attractionsamerica.com/chicago/ |
| | 1 | http://www.attractionsamerica.com/lasvegas/ |
| | 1 | http://www.attractionsamerica.com/orlando |
| | 1 | http://www.attractionsamerica.com/orlando/ |
| | 1 | http://www.beachworks.com |
| | 1 | http://www.birchdalelodge.com/ |
| | 1 | http://www.branigans.mb.ca/ |
| | 1 | http://www.canadabassfishing.com/ |
| | 1 | http://www.canadafish.com/ |
| | 1 | http://www.chicagohotelsonline.com |
| | 1 | http://www.chicagohotelsonline.com/ |
| | 1 | http://www.dot.ca.gov/hq/roadinfo/i5 |
| | 1 | http://www.dot.ca.gov/hq/roadinfo/i80 |
| | 1 | http://www.dot.ca.gov/hq/roadinfo/nevi80 |
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| | 1 | http://www.dot.ca.gov/hq/roadinfo/nevsr28 |
| | 1 | http://www.dot.ca.gov/hq/roadinfo/nevsr431 |
| | 1 | http://www.dot.ca.gov/hq/roadinfo/nevus395 |
| | 1 | http://www.dot.ca.gov/hq/roadinfo/nevus50 |
| | 1 | http://www.dot.ca.gov/hq/roadinfo/sr12 |
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| | 1 | http://www.dot.ca.gov/hq/roadinfo/sr160 |
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Of 83 external links Position Pro found 1 possible problems

Status Code: 0=Not Validated, 1=Ok, 4=404, 5=Object Not Found, 6=Page Has Moved, 7=Page Not Found, 8=Connection Failure

| Status | Link to outside domain | This link was found on |
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| 3 | http://www.andymerslodge.com/ | http://www.tahoevacationguide.com/ |

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| Tahoe's site | report as | of 12-May-99 | | |
| Our spiderin links/URLs | ng shows h | ttp://www.tahoevaca | ationguide.com cor | ntains 403 |
| Of the search listing(s) in the control of the search listing(s) in the control of the control of the search listing(s). | ch engines the engines | queried, http://www. s top 10 and 13 listin | tahoevacationguicg(s) in the 11-20 c | le.com has ategory as |
| Engines sea | rched and | number of rankings | rrunis regenerations and the second | " " |
| Engine | | Transportation (Strains | First 10 | 1. |
| AltaVista | | | 0 | 11 - 20 |
| AOL Netfind | | | _ | 1 |
| Excite | | | 0 | 2 |
| Hotbot | | | 0 | 2 |
| Infoseek | | | 0 | 0 |
| Lycos | | | 0 | 0 |
| MSN Search | | | 0 | 4 |
| Webcrawler | | | 1 | 4 |
| Ranking for | Keywords a | and Phrases | | |
| Keyword/Phra | | Total Listings | | |
| lake tahoe | | 4 listing(s) | | |
| lake tahoe acco | ommodations | | | |
| lake tahoe lodg | ing | 2 listing(s) | | |
| lake tahoe vaca | _ | 3 listing(s) | | |
| lake tahoe vaca | | 0 listing(s) | | |
| tahoe | | 4 listing(s) | | |
| Rankings by | Keywords | as of 09-May-99 | | |
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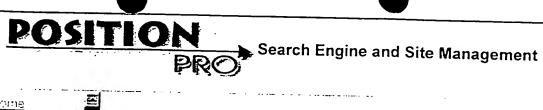
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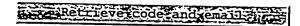
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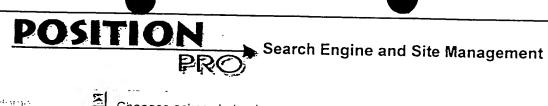
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| 1 : 170 | Meta Keywords: group retreats, corporate retreats, family reunions, weddings, lodging, accommodations, vacation rentals, vacation homes, vacation condos, cabins, cottages, Lake Tahoe Vacation Guide, Where To Stay, Where To Play, Tahoe Keys Resort, Lake Tahoe Reservation Bureau, Beach Wo |
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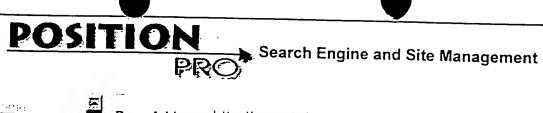
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| Maria Maria La Trophesia | Meta Keywords: Lake Tahoe, lodging, accommodations, vacation rentals, vacation homes, vacation condos, cabins, cottages, Lake Tahoe Vacation Guide, Where To Stay, Where To Play, Tahoe Keys Resort, Lake Tahoe Reservation Bureau, Beach Works, http://www.tahoevacationguide.com, http://www |
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